

QUEENSLIFF MARITIME MUSEUM AND QUEENSLIFF MUSIC FESTIVAL SHARED FACILITY PLAN

PROJECT OVERVIEW

Queenscliff Maritime Museum (QMM) and Queenscliff Music Festival (QMF) are collaborating on a project to develop a shared facility plan to support the enhancement of the QMM site and to provide much needed space for QMF.

The two Committees have been working together for a couple of years to develop a partnership that will benefit both organisations and the broader community.

To this end QMF and QMM undertook some preliminary work with the Borough of Queenscliffe (BOQ) last year, and then applied for a community capacity building grant from Regional Development Victoria (RDV) to undertake further work that would help QMM and QMF (together with community input) to identify what enhancements could be done to the QMM site that would at minimum:

- Create an asset with broad appeal and access for broader community use,
- Provide improved facilities and revenue earning capacity for QMM, and
- Provide long term space, storage and whole of year access to QMF assets for QMF and broader community use.

The QMM is located at an important entry point to Queenscliff and is home to the historic Fisherman's Co-op building. Part of the facility is also shared by the QMF for repair and maintenance purposes. The Museum site has great potential but it is currently underutilised. This project aims to develop a concept plan that will enhance the use of the Fisherman's Co-op building, improve the amenities of the Boat Shed and its environs, and provide improved access to QMF assets to allow them to be used throughout the year by the community.

TO DATE.

- The Fisherman's Co-op building was leased to QMM through BOQ in 2014.
- Temporary storage space provided to QMF prior to 2017 Music Festival.
- Initial Consultant engaged by Council to prepare concept plans and cost estimates, with costs shared by BOQ/QMF.
- Outcome of study presented to QMM and QMF in Feb 2018.
- Cost of proposals were considered to be well beyond QMF capacity to fund.
- Second stage study proposed on reduced scale works, with full community consultation.
- State Government Grant provided, and supplemented by contributions from QMF and BOQ
- Consultancy to investigate improved uses of museum grounds, and seek input from QMM/QMF members and the broader community.
- Civic Consultancy appointed to investigate initial concept plans for the development of the Fisherman's Co-op and adjacent buildings, plus a purpose built storage for QMF.
- Consultant to report on the feasibility of the development proposal, by August 2019.

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PLACEMAKING PROJECT

Supported by a Building Community Capability grant from Regional Development Victoria (RDV) of \$50,000 the aim of this project is to develop a concept plan for the Museum site that will enhance the use of the Fisherman's Co-op building mindful of its importance in Queenscliffe's maritime history, improve the amenities of the Boat Shed, and provide a space for QMF assets to allow them to be accessed and used throughout the year by community groups.

We are very excited by this process said John Barrett President of QMM. "We want to engage and involve all interested community members to help in the development of this shared facility plan. To enable this, we will be inviting all interested members of the community to join us for a Picnic Day on Saturday 1 June between 10am and 2pm at the Museum. Come along and enjoy some entertainment, have something from the BBQ and give us your thoughts on the best way to improve this important entry point into Queenscliff and how best to use the historic Fisherman's Coop building." said John

Geoff Mutton Chair of QMF highlighted the opportunity that this placemaking exercise provided to the community to have a say on what could be done at the site. "We have been looking for a project that will allow QMF to put back into the community and at the same time provide us with a place to maintain and make available our community assets so that they can be used throughout the year" he said.

Targeted sessions for nearby residents, members of the Maritime Museum and key stakeholder groups will be held on 14th and 15th May, and a survey <https://www.surveymonkey.com/r/QMF-QMM> will be open for any interested community members to provide feedback from 14th May to June 5.

All of the feedback from the community will be brought together and a Community Open house will be held on June 29th to share with Community how their feedback has been taken into account.

For further information you can visit the QMF website at <http://qmf.net.au/info/qmm>

To progress this work, we have engaged Geelong based consultants to work with us and the broader community to identify how we might best use the Queenscliff Maritime Museum site for maximum benefit to broader community. Led by Fiona Gray from Civic Collective, the consultants are keen to hold some targeted discussions with a range of key stakeholders to ascertain their views, their concerns and to gather their ideas.

FACTS AND FREQUENTLY ASKED QUESTIONS

Who is involved in the project?

Queenscliffe Maritime Museum, Queenscliff Music Festival supported by the Borough of Queenscliffe and Regional Development Victoria are all working together to develop a concept plan that has broad community support and offers potential development for Queenscliff.

What work is being proposed for the QMM site?

QMM and QMF have come together to enter into a partnership to improve the amenities at the QMM. More specifically QMM and QMF are seeking to revamp the Fisherman's Coop building

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mindful of its importance in the history of Queenscliff, enhance the facilities at the Boat Shed and beautify the surrounds and access to the QMM. In addition, QMF is seeking suitable storage facilities on the site to allow its equipment to be readily accessible as a community asset throughout the year.

As to what exactly is proposed is the subject of the Placemaking exercise currently being undertaken by consultants working with QMM and QMF and engaging the broader community.

How can I get involved?

QMM and QMF are very keen to get the involvement of the community and will be asking community members, community associations and other interested stakeholders to have their say on what we should do at the QMM site. Targeted discussions, open house, surveys and other avenues for feedback are available as follows.

Why does QMM and QMF want to work together?

Queenscliff Music Festival is a community-based organisation, that has accumulated surplus cash to put back into the community. Upgrading QMM facilities, beautifying the surrounds and creating storage space for QMF is seen as a project that can benefit QMM, QMM, the local community and visitors as well as potentially gain support from government to match community funds. QMF has the funds and wants space, QMM has space and wants some capital injection.

Will the site be used for loud music?

No. QMF is seeking workshop capacity to maintain and store its considerable assets in a way that facilitates ease of access throughout the year to allow community groups to use this equipment. QMF is keen to work with QMM to look at the potential of the Boat Shed being a venue for QMF, thereby providing increased visitation and much needed cash to QMM.

Will there be a café or other commercial use of QMM?

In developing a shared facility plan QMM and QMF have ruled OUT any commercial activity on the site including cafes or commercial shops or business activities.

Will there be a loss of carparks at the Maritime Museum?

There is no intention to impact on the number of car parking places outside of the current Fisherman's Co-op.

Is the Fisherman's Coop being used to preserve the story of fishermen?

Various uses have been proposed for the Fisherman's Co-op building including telling the fisherman's story, travelling exhibition space and a space for a range of community uses.

Consultation with the community is an important aspect of the current Consultancy, and will provide more clarity on the proposed use or uses of the Coop building.

Why isn't the Historical Museum involved as a partner in the Maritime Museum precinct development?

The Historical Museum is not able to provide the important funding that the Music Festival has offered the Maritime Museum. This community money will be used to leverage the required State and Federal capital contributions towards future development of the precinct.

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The Historical Museum has chosen to partner with the Library and the Visitor information Centre in the proposed HUB development.

The Maritime Museum expects to continue to work closely with the Historical Museum, to ensure the preservation, display and interpretation of the history of Queenscliff and Point Lonsdale.

How does the proposed Maritime Museum development link with other projects?

The connection with the proposed HUB is outlined above.

The Maritime Museum is looking at ways in which improved connections can be made with the proposed Ferry Terminal upgrade and the Wharf development.

The proposed improvements to the Point Lonsdale Lighthouse Precinct will improve access and interpretation for visitors participating in the weekly museum guided lighthouse tours.

What has the QMF contributed to the QMM site?

QMF has contributed some of its accumulated surplus to support this project with overall funding for the project now approaching \$110,000

What will the future governance of the QMM site be?

As the second part of the consultancy with Civic Collective, QMM and QMF committees will work together to develop future governance arrangements of the proposed changes to the site.

KEY DATES

14th & 15th May – Targeted discussions with QMM members, adjacent residents, Fisherman’s Flat residents, Community Associations, Harbour

1 June - QMM Picnic Day, Concept plan to be on display at Museum

5th June – Have Your Say Survey closes <https://www.surveymonkey.com/r/QMF-QMM>

29th June – Open Day to review proposed outcomes